



"Where the sun sets
and the dirt flies
- since 1936"



INTRODUCING ONE OF THE MOST EFFECTIVE PROMOTIONAL PROGRAMS AVAILABLE FOR YOUR COMPANY!

Today, more than ever, motorsports offers one of the most unique and effective opportunities to promote and sell products and services. Compared to other programs, motorsports marketing offers diverse demographics, economical promotional programs and a significant return on investment. Last year's race season had over 25,000 fans attend the 2018 race season.

The excitement generated at a racing event is seldom matched by any other type of event. We transform that excitement into successful marketing and advertising programs designed to promote your services in a positive welcomed fashion.

We will demonstrate in this proposal how your organization can achieve its objectives with a motorsports program. Through exposure, visibility and promotional programs featuring the Sunset Speedway, you can take advantage of some of the most cost effective advertising available anywhere!

Sunset Speedway is pleased to present the following promotional opportunities:

SMALL BILLBOARDS: 8 feet wide x 4 feet tall billboard. Plywood or signboard substrate required. Banners not acceptable. Production of billboard at advertiser's expense, installation provided by raceway.

Placement on fence in concourse area: \$500.00 (purchase two or more \$400.00 each)

announcements at each event are included with purchase of small billboard.
(Artwork provided by advertiser)

I understand that advertising/printing for my company will not be complete until 1st payment has been received along with approved artwork in an electronic format.

Owner/Manager _____ Date: _____

LARGE BILLBOARDS: 16 feet wide x 8 feet tall billboard. *Production of billboard at advertiser's expense*, installation provided by raceway. Vinyl, banner or wrap material acceptable. Raceway not responsible for damage due to wind etc.

Placement around trackside area (first come first serve): \$1000.00 *(Artwork provided by advertiser)*
Large billboards comes with announcements at each race and company logo on website, poster and pocket schedules.

LARGE BILLBOARD PACKAGE: Announcements at each event included with purchase of large billboard.

- 4 Grandstand season passes
- Your Company Name Night at the races
- 25 Grandstand tickets for your night at the races
- Use of turn 4 VIP area for up to 15 guests on your company night at the races.
- Logo and link will be included on Sunset Speedway website, poster and pocket schedules

One 16 x 8 billboard: \$2,500 (3 months maximum payment)

Payment #1 (\$1,000) Date: _____ Payment #2 (\$500) Date: _____

Payment #3 (\$500) Date: _____ Payment #4 (\$500) Date: _____

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Owner/Manager _____ Date: _____

RACE CLASS SPONSORSHIP: Have a Sunset Speedway class of racing titled after your company: (example: 2019 Bridgeport Logistics Street Stocks)

- Your Company Name* 4Bees: \$1,000
- Your Company Name* Pure Stocks, Dwarfs or Micros: \$1,500
- Your Company Name* Street Stocks \$2,000
- Your Company Name* IMCA Sport Mods: \$2,000
- Your Company Name* IMCA Modifieds: \$3,000



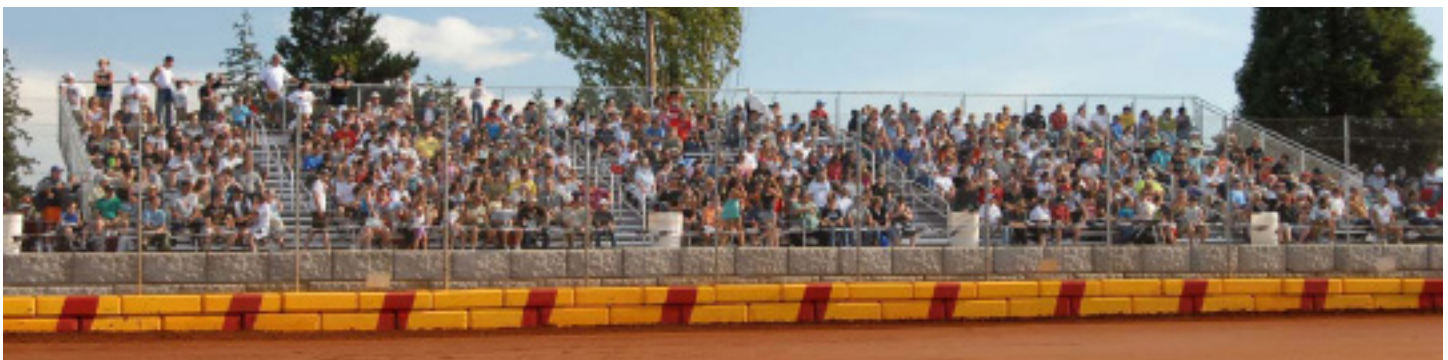
These options provide you more coverage as any announcements or advertising about your class would include your company name. All cars in your sponsored class would run your company logo sticker on a designated area of each car. Your company name & logo will be on our website, pocket and poster schedules. Along with nightly announcements, all race reports, print material and press releases.

I wish to sponsor the _____ division at the rate of \$ _____



VIP SUITES OR COMPANY NIGHTS OUT: Sunset Speedway offers custom made packages for your company night out. What a fun way to reward your employees by a night at the races. Larger group rates are available, please call Michelle to discuss your group details. 360-903-5785

- Turn 1 VIP Suite:** VIP suite for up to 30 guests sits high above the track, your guests will be looking down upon the cars as they fly by in turn 1 with dirt flying and the roar of the engines almost at their finger tips. **\$650.00**
- Turn 4 VIP Suite & Grandstands:** VIP suite for up to 15 guests sits high above the track, your guests will be looking down upon the cars as they fly by in turn 4 with dirt flying and the roar of the engines almost at their finger tips. Turn 4 also has a private set of grandstands that seats up to 50 additional guests. We rope off the whole area for private company parties **\$850.00**
- Turn 4 VIP Suite:** VIP suite for up to 15 guests sits high above the track, your guests will be looking down upon the cars as they fly by in turn 1 with dirt flying and the roar of the engines almost at their finger tips. **\$300.00**

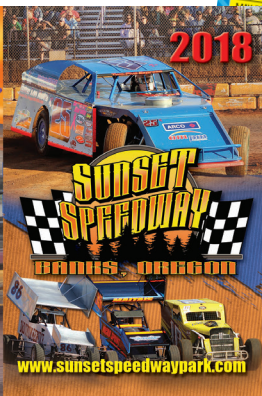


POCKET SCHEDULES: Small enough to fit in a wallet, the pocket schedule is the race fans best friend. Fans refer to this compact schedule for race dates and locations. Sunset Speedway will distribute throughout the community to racers, fans and sponsors. Advertisers will receive a full color advertisement.

❑ Pocket Schedules: \$200

Announcements at each race are included with pockets schedule sponsorship

❑ I understand that advertising/printing for my company will not be complete until 1st payment has been received along with approved artwork in an electronic format.



POSTER SCHEDULES: Sunset Speedway wants to cross the finish line first and wants to take your business with it. A powerful full color glossy poster is one of the best ways to attract attention. Our Poster Schedules will be 11x17 and will feature your company logo. Sunset Speedway will distribute throughout the community to racers, fans and sponsors. Sign up now . . . the checkered flag is waiting!

❑ Poster Schedules: \$200

Announcements at each race are included with pockets schedule sponsorship

❑ I understand that advertising/printing for my company will not be complete until 1st payment has been received along with approved artwork in an electronic format.



As you can see a variety of sponsorship opportunities and levels exist. We can tailor one of these programs to fit your specific needs and budgetary guidelines. To leverage sponsorship benefits, sponsors can request to include promotional programs, merchandising opportunities, literature distribution, hospitality and special programs.

Questions: If you have any questions about any of our promotional opportunities or the raceway in general, please contact us.

CONTACT INFO:
 Sunset Speedway
 PO Box 821898, Vancouver,
 WA 98682 360.903.5785

THANK YOU FOR YOUR INTEREST - SEE YOU AT THE RACES!